Partnership working in its truest sense has been key to the success of this project so far, both between the partners of Transforming Communities: Glasgow and most importantly, with the local residents and our delivery partners New Gorbals Housing Association and Urban Union.

Bailie Liz Cameron
Chairwoman of Transforming Communities: Glasgow and Glasgow City Council’s executive member for Business and the Economy

Laurieston urban regeneration, Glasgow
Affordable city living in a revived community

Laurieston was the most densely populated urban area in the Gorbals and has a rich, fascinating history. The goal is to transform the area by bringing high-quality affordable new homes, along with jobs and facilities.

Regenerating a richly populated area
Laurieston had been under consideration for regeneration since proposals were first put forward in the 1990s.
This project is one of the eight Transformational Regeneration Areas (TRAs) promoted by Transforming Communities: Glasgow to have received planning permission.
Laurieston Living is being delivered locally in partnership with New Gorbals Housing Association, along with Glasgow City Council and The Scottish Government, other partners in Transforming Communities: Glasgow.
The masterplan was developed on behalf of Urban Union by the UK’s largest planning consultancy, Barton Willmore in association with RMJM Architects.
The new city centre quarter was designed by Glasgow architects Page\Park and Elder & Cannon.

New living and work spaces
The development will include up to 290 social housing units and 560 private units over three phases. There will also be public open spaces and potential for offices, shops, a hotel, student accommodation, parking, and bar / restaurant units.
The first phase (1A), built by McTaggart Construction delivered 201 affordable homes for rent, and began in May 2012. It includes a mixture of townhouses and flats inspired by the grand tenements of Glasgow. The first new tenants arrived in summer 2014.
Phase 1B, started in September 2014, included 69 new homes for sale by Urban Union and 39 for mid-market rent by NGHA. (ref)
Phase 1C will see a further 55 new homes built, including 46 social rented units for NGHA along with nine shared equity homes, providing a range of affordability options.
Phase 2 is to be designed by Anderson Bell + Christie architects and will include up to 200 new dwellings in a mix of 4-6-storey flatted blocks and 3-storey townhouses.
At the heart of the new Laurieston masterplan is a city park which will knit together the new community. This linear park will not only provide public amenities but will also become the link between New Gorbals, Tradeston and Glasgow City Centre.
Phase 3 will be predominantly housing for sale, along with potential for a hotel and other commercial uses.
Involving the local community

As Glasgow’s original suburb, Laurieston has a complex history and a closely knit community. Local people have been involved at all stages of the regeneration process as we work to transform the area and perceptions of it. Public artworks, tree planting and sculptures have been commissioned as part of a five-year arts project. The memories and stories collected by the people of Laurieston over several decades will be incorporated into the fabric of the development as a whole. Peter McCaughey, of arts organisation WAVEparticle, will lead the project, with community workshops, local historians, artists, individuals and principal partners all contributing.

Urban Union’s community development team has also worked closely with social enterprises and local businesses to identify how they can benefit from the project. During procurement and throughout construction, priority has also been given to recruitment, training and supply chain opportunities targeted in the local area.

Awards

winner: RIBA Award for Scotland 2015
winner: RIAS 2015 architecture award
winner: ‘Best Social Housing Development’ 2014, Premier Guarantee Excellence Awards
winner: Best Multiple Housing Development and the Best Landscape in Housing, Saltire Society Hosing Design Awards 2015
nominated: ‘City Regeneration Project’ category of the Scottish Property Awards 2015
Elder & Cannon, winner: Residential and Affordable Housing categories, Scottish Design Award 2015; nominated: Regeneration and Engineering Design categories for their work on Phase 1.
Page\Park, winner: Place making/Master planning category, Scottish Design Award 2015; nominated: Affordable Housing category