

Sector: Retail

Robertson businesses: Robertson Eastern

Client: John Clark (Holdings) Ltd

Value: £7.5m

Date of completion: October 2015

Location: Wellington Road, Aberdeen



John Clark Audi, Aberdeen

A build quality to match the brand

We built a new prestige Audi dealership in Aberdeen with a showroom, workshop, used car pod and valet building. Several innovations were used during the project, to deliver the necessary quality, meet strict brand guidelines and deliver the project within a tight schedule. The site is located at Balmoral Business Park, three miles south of the centre of Aberdeen on the principal route in and out of the city from the south.

Expanding a business while adhering to brand guidelines

John Clark Motor Group wanted to build a new showroom to expand their business in the north-east of Scotland with a larger sales area. The premises were designed to reflect Audi's high quality standards while also using their internal specifications and adhering to strict brand guidelines.

Innovating to meet construction challenges

Robertson Eastern's challenge was to carry out a full construction package, taking the site from a prepared plot to a fully operational business in nine months.

Groundworks were important in this project, with the foundations being deeper at the perimeter to allow cladding and curtain walling to be installed without blockwork support, giving a clean, modern external look.

Internally, the finishes were all supplied and installed to Audi's latest specification. Ensuring that these were carried out to the necessary quality, such as the ceramic tiling on the ground floor, was critical.

A sloping internal wall in the showroom was a key feature but difficult to achieve, and required development to the design. We decided to construct this from glass fibre, using panels fabricated off site, and assemble and erect it on site.

One strict requirement specified that no services should be run on the workshop walls, leaving a clean finish. We created a network of underfloor ducts to serve the necessary cable and piping for the 32 workstations in the workshop.

Innovation around the design of the car jacks in the workshop minimised their footprint and maximised the available space around the car. The jacks were recessed into the ground, and careful strategies were needed to overcome health and safety issues surrounding deeper excavation and concrete pouring. The installation technique adopted saved three weeks compared with traditional methods.

Achieving high standards within a tight programme



"Audi were complimentary about the building. In terms of location, construction and the team on site, they believe we have one of the ten best dealerships in the world."

Chris Clark,
Group Managing Director,
John Clark Motor Group